

Send by mail:

- Printed ad
- Digital file on a CD ROM
- Digital file on a DVD ROM
- Business card

Northwest Choral Society

ATTN: Advertising

P.O. Box 982

Park Ridge, IL 60068

Send by e-mail:

- PDF files
- Photo files (.jpg / .tiff / .png)
- Microsoft Word files (.doc)
- Adobe Photoshop (flattened .jpg files)

nwchoralsociety@gmail.com

www.nwchoralsociety.org

To make your ad look its best:

- When creating digital files, scan your materials at a minimum of 300 DPI.
- Double check that photo files have a high resolution (300 DPI or above).
- If reusing an ad that was prepared in color, make sure that it will still work in black and white. All of our booklets, including ads, are printed in grayscale.
- All ads must be ready to use and must not require any additional typesetting, layout, alterations, or adjustments.

Or give your materials to a choir member.

Submission Deadline: October 15, 2016

*Questions? Please contact Kelsey Green, Advertising Coordinator at
(224) 585-9127 or nwchoralsociety@gmail.com*

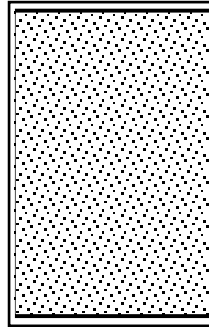
Rates for Entire Season of Program Booklet Advertising

Ad Type:	Rate:
+ Exterior Cover (back).....	\$250 <input type="checkbox"/>
+ Interior Cover (front or back).....	\$225 <input type="checkbox"/>
Full Page (vertical).....	\$125 <input type="checkbox"/>
½ Page (horizontal).....	\$100 <input type="checkbox"/>
¼ Page (business card size).....	\$60 <input type="checkbox"/>

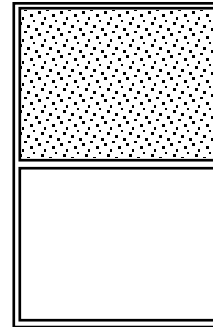
+limited spaces available; please contact Advertising Coordinator to reserve.

Ad Sizing Information (inches)

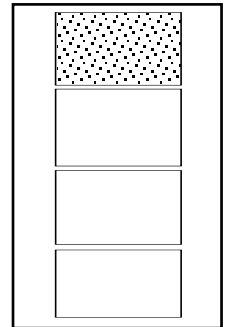
Ad Type:	Width x Height:
Covers	4 ⁵ / ₈ " x 7 ¹ / ₄ "
Full Page	4 ⁵ / ₈ " x 7 ¹ / ₄ "
Half Page	4 ⁵ / ₈ " x 3 ¹ / ₂ "
Qtr. Page	2 ⁷ / ₈ " x 1 ¹ / ₈ "
Total program book dimensions: 5 ¹ / ₂ " x 8 ¹ / ₂ "	



Full Page / Covers
4⁵/₈" x 7¹/₄"



Half Page
4⁵/₈" x 3¹/₂"



Quarter Page
2⁷/₈" x 1¹/₈"

Method of Payment:

- Check attached (payable to Northwest Choral Society)
Please bill me

Advertising Payment: \$ _____

Add'l Contribution Amount: \$ _____

Total: \$ _____

Company Name

Contact/Purchaser Name

Phone Number

Email Address

Address

City/State/Zip

Authorized Signature (required to release ad)

Northwest Choral Society is registered within the state of Illinois as a 501(c)(3) not-for-profit educational corporation.

All contributions are tax-deductible.



Ad sold by:

Name of NWCS Member